Hello – my name is **[Insert Sales Representative Name here]**. I represent **[Insert your company name here]** in your area. **[Insert 1 – 2 sentences with company background here]**.

Are your desktop PCs as reliable and as easy to support as you'd like?

If you're like many organizations, you have a large percentage of desktop or notebook PCs running Windows 95 or Windows 98 operating systems. Those were all good products in their time, but anyone who has lost work or time because of the infamous 'blue screen of death' will agree that there was room for improvement.

Well, we made those improvements and today, Windows 2000 Professional is setting new standards in reliability. In fact, in comparative reliability tests conducted by NSTL Windows 2000 Professional is up to 13 times more reliable than Windows 98.

Windows 2000 Professional is more reliable and just as easy to use as the other Windows products you, and your end users, are familiar with. That translates into cost savings and increased productivity. Analysis at Credit Suisse First Boston predicted that using Windows 2000 Professional could reduce the firm's direct IT costs by 15%, as well as improve employee productivity by as much as 41%. Other companies like Motorola, Inc., Eastman Chemical Company and BP are experiencing similar results.

CNET.com agrees: *"For any size of business, Windows 2000 has the right stuff, both as a workstation and as a server. It's stable, easy to install, and packs in enough new features to make it a must-have upgrade."*

Windows 2000 Professional is the desktop or notebook operating system that's built for business. To learn more, isit us online at **[Insert Company Web Site URL here]** or give me a call at **[Insert company phone number here]**. I would be happy to answer any of your questions.

Sincerely

[Insert Sales Representative name and Company name here]

" *Windows 2000 Professional is a vast improvement over previous products. Deployed with the proper mix of new hardware and at the proper time, Windows 2000 will result in benefits that should, if expectations are set properly, dramatically reduce breakage and improve customer satisfaction that will reflect very well on the IT organization as a whole.* "

Giga Information Group